

## DISPLAY AD SIZE CHART

| COLUMNS ACROSS |         |
|----------------|---------|
| 1 Column       | 2.041"  |
| 2 Column       | 4.219"  |
| 3 Column       | 6.438"  |
| 4 Column       | 8.656"  |
| 5 Column       | 10.875" |

| INCHES DOWN |
|-------------|
| 2"          |
| 3"          |
| 4"          |
| 5"          |
| 6"          |
| 7"          |
| 8"          |
| 9"          |
| 9.875"      |
| 11.875"     |
| 12.875"     |
| 13.875"     |
| 14.875"     |
| 15.875"     |
| 16.875"     |
| 20"         |

### PREMIUM POSITIONS

**FRONT COVER:** 5col x 8"

**FRONT COVER TOP:** 5col x 1.12"

**FRONT COVER BOTTOM:** 2col x 1.12"

**FRONT STICKY NOTE:** 2.5" x 2.5"

**PAGE 2 HALF:** 5col x 9.875"

**FULL BACK COVER:** 5col x 20"

**HALF BACK COVER:** 5col x 9.875"

**SPORTS BLOCK:** 1col x 3"



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